



Joe Adams bumped into an old Army buddy yesterday. That's why Goodall makes hose with spiral stripes.

They collided coming around a quiet corner. The kind of coincidence that happens once in a lifetime.

When you haven't seen your top sergeant since the Battle of the Bulge, it's reasonable that the conversation might carry late into the night. Unfortunately, next day on the job Joe was fighting a private battle of his own. He was humming "The Last Time I Saw Paris" as he started hooking up a water hose to a steam line — a common mistake workmen make with those of a solid color. Then he noticed that the spiral stripe on the hose didn't match the spiral stripe indicated on the valve.

Possible disaster averted.

Even on our best days, people are less than perfect. And when you're working with explosive, corrosive or otherwise dangerous materials, jury-rigging with flexible connections can be a costly mistake in terms of injuries,

downtime, wasted materials and equipment damage.

The Goodall branch serving your area carries the full line of Goodall critical service hose — each distinctly coded by spiral stripes. Whatever the material, temperature, pressure and other conditions of the application, we'll deliver the hose you need cut to length and coupled by factory methods. Then people like Corporal Adams can survive an off day with no unpleasant surprises. See your Yellow Pages.

Goodall

GOODALL RUBBER COMPANY
P.O. Box 631, Trenton, NJ 08604



Helical stripes identify hose manufactured by Goodall. The double helical stripe is a Goodall U.S. Registered Trademark. Various color combinations designate Goodall hose by type of intended service.